



Ponta do Ouro PARTIAL MARINE RESERVE



Strategic Plan for Commercialisation



Facilitated by:





Ponta do Ouro Partial Marine Reserve

Strategic Plan for Commercialisation

First Edition

Compiled for:

The Republic of Mozambique, Ministry of Tourism

National Directorate of Conservation Areas



Facilitated by:

Peace Partial Marine Reserves Foundation



Copies of this Report can be obtained from:

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ABBREVIATIONS/ACRONYMS

ANAI	Association of the Friends of Inhaca Island
CPPPs	Community Public Private Partnership
DNAC	National Directorate of Conservation Areas
DPCA	Provincial Directorate Environmental Coordination
GoM	Government of Mozambique
HWM	High Water Mark
IIP	Institute for Fisheries Research
INAMAR	National Maritime Institute
IUCN	International Union for the Conservation of Nature
LTFCFA	Lubombo Transfrontier Conservation Area
MICOA	Ministry of Coordination and Environmental Affairs
MITUR	Ministry of Tourism
MOU	Memorandum of Understanding
MPA	Marine Protected Area
MSR	Maputo Special Reserve
NGO	Non-governmental Organisation
ORI	Oceanographic Research Institute
PAMT	Protected Area Management Team
PPF	Peace Partial Marine Reserves Foundation
PPMR	Ponta do Ouro Partial Marine Reserve
SPC	Strategic Plan for Commercial
TFCA	Transfrontier Conservation Area

CHAPTER 1. INTRODUCTION

1.1 BACKGROUND

The Ponta do Ouro Partial Marine Reserve (PPMR) was proclaimed on 14 July 2009 to conserve and protect coastal and marine species and their habitats including the primary dunes on the beach stretching from Ponta do Ouro to Inhaca Island, covering the prominent points of Ponta do Ouro, Malongane, Madejanine, Mamoli, Techobanine, Dobela, Milibangalala, Membene, Chemucane, Mucumbo, Gomeni, Abril and Torres.

The PPMR, covering a total surface area of 678km², extends on a straight line 100m to the interior from the high water mark with a seaward extent of 3 nautical miles, inclusive of portions of the Maputo Bay to the mouth of the Maputo River (refer Map 1).

The Management Plan for the PPMR was approved in 24th of October 2011 by the Minister of Coordination and Environmental Affairs and establishes the framework for the development of the Strategic Plan for Commercialisation (SPC).

With the proclamation of the PPMR the Ministry of Tourism (MITUR) was appointed as the responsible authority – operational and internal management arrangements is set out in the Management Plan for the Partial Marine Reserve.

Are there any other relevant achievements/initiatives that should be mentioned?

1.2 PURPOSE AND STRUCTURE OF DOCUMENT

The need for a SPC for the PPMR lies in the requirement for attaining financial sustainability by unlocking the economic potential of the PPMR in order to provide social benefits and to manage the natural resources of Marine Protected Area in a sound manner.

Add Structure and Content Overview

This document should be read together with the First Edition of the PPMR Management Plan.





Map 1: Ponta do Ouro Partial Marine Reserve

CHAPTER 2. STRATEGIC GUIDELINES

The SPC is grounded in the PPMR Administration's statutory mandate and the vision, mission and broad objectives for the Partial Reserve.

2.1 MANDATE

Proclamation Decree – managing access and activities (MITUR) – Reserve

Presidential Decree that creates the MITUR – what they are allowed to do

Within Reserve, using other legislation to regulate activities – complying with other legislation including:

INAMAR – **boat** inspections and launching (safety and launching licences) – PPMR only to ask for proof of launching licence

- Diving
- Transport – snorkle, fishing, cruises
- Fees to be collected by PPMR and kept – arrangements with PPMR

Fishing – fishing licences (Minister of Fisheries)

- Fisheries Law of 26 September 1990, Decree 3/90
- Approves (licences and gazetted fees) recreational and sport fishing – Decree 51/99
- Allow to fish – fishing licence (share with Fisheries) – to be managed by PPMR
- Allow to fish in Park – PPMR licence

MITUR – concessions:

- Policy guidelines of MITUR regarding:
 - Government's decentralisation framework;
 - Private sector involvement (concessions, PADs) etc.; and
- Procedure Manual – private party involvement, procurement procedures.

As per Decree 66/2010, the Council of Ministers approved that 80% of all revenue generated by the PPMR shall be retained of which 20% should be earmarked for community development initiatives.

2.2 COMMERCIALISATION OBJECTIVES

The overall objective with commercialisation of the PPMR is to realise vision and mission for the Partial Marine Reserve as set in Management Plan

The PPMR's specific commercialisation objectives are:

- Revenue generation to establish financial sustainability for management purposes as well social benefits (the 20% due the communities as well as the creation of employment opportunities)
- Finding a counter for donor dependence.

2.3 COMMERCIALISATION PRINCIPLES

The following principles will be applied in respect of commercial activities within the PPMR:

- Tourism development will be underpinned by sustainable environmental practices and maintenance of the ecological integrity of the Partial Marine Reserve

- Transparent procurement processes
- Affected communities will be involved in the management of the resource + business side (Community Legal Entities)
- Efficiency of Government authorisations and services.

2.4 COMMERCIALISATION STRATEGY

Tourism development and management will be linked to appropriate risk transfer and ensure value for money for both the Partial Marine Reserve and investors, and will be based on the following principle – “Government led, private sector driven, community based, labour conscious”.

A three tiered approach will be followed:

- In-house – where PPMR Administration Developments (RADs) will develop and manage general public access facilities and activities
- Limited private sector involvement in PADs through Special Licences addressing (activity operators)
- TFCA Products - it has been assumed that a close working relationship can be established between the PPMR Administration and the iSimangaliso Wetland Park Management Authority for the successful development of these TFCA Tourism Products within PPMR.

CHAPTER 3. DEVELOPMENT FRAMEWORK

3.1 REGIONAL CONTEXT

Ponta do Ouro-Kosi Bay Component

MSR

3.2 PPMR CONTEXT

Operating environment – zonation

Character – coastline development, quality of reefs

Current usage (tables)

Limits set by the Management Plan

Map 2: Zonation Map

Map 3: Current Environmental Character

CHAPTER 4. DEVELOPMENT PLAN

4.1 ACCESS

4.1.1 Launch Sites

Table 1: Launch Sites

Site	GPS Location	Figure
Ponta do Ouro		
Ponta Malongane		
Ponta Maderjanine		
Ponta Mamoli		
Ponta Techobanine		
Ponta Dobela		
Ponta Milibangalala		
Ponta Chemucane		
Ponta Mucombo		
Ponta Abril		
Cabo Santa Maria		
Inhaca Island		

4.1.2 Mooring Sites

Table 2: Mooring Sites

Site	GPS Location	Figure
Cabo Santa Maria		
Inhaca Island – Hotel		
Inhaca Island – Marine Biology Station		

4.2 ACTIVITIES AND PRODUCTS

4.2.1 RADs

Turtle trails – self-guided and guided – backpacking and slackpacking

4.2.2 Special Licences (Activity Operators)

Guided Turtle experience – Milibangalala

PPMR Adventure – Marine Based Mobile Safari – **Milibangalala**, Chemucane, Abril, **Inhaca**

Dolphin Encounters

Fishing Charters

Diving Charters

Kite Surfing/Surfing School

Horseback Trails

Events - Fishing and other Competitions

4.2.3 TFCA Products

Coastal kayaking experience – Ponta do Ouro – Kosi Bay Lake System

CHAPTER 5. FINANCIAL PROJECTIONS AND CONSIDERATIONS

CHAPTER 6. MANAGEMENT AND ADMINISTRATION OF ACTIVITIES

Availing of activities and products

Sharing of revenue

Marketing of Opportunities

Communication – strategic as well as operational (committees)

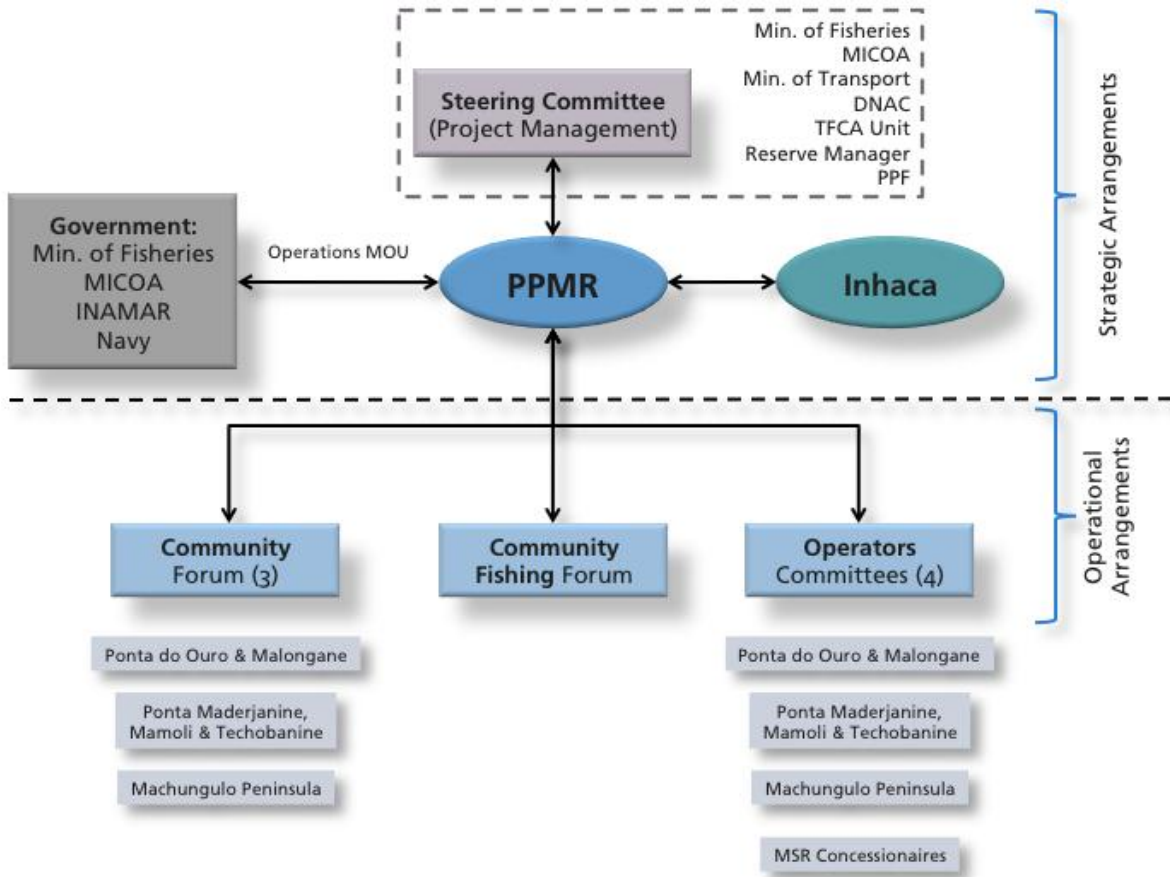


Figure 1: Institutional Arrangements